

**CONSUMER GOODS  
PRODUCT PORTFOLIO**



# SHISHA PRODUCTS



# GOLD

## SHISHA CHARCOAL BRIQUETTES

1KG/10KG (2.2LB/22LB)

**CATEGORY:**  
RETAIL/  
PROFESSIONAL

**SHAPE:**  
CUBES

**IGNITION TIME:**  
9-11 MINS

**BURNING TIME:**  
130-160 MINS

**MOISTURE CONTENT:**  
5-7%

**ASH CONTENT:**  
1-3%

**ASH COLOR:**  
GRAY-IVORY

**PRODUCT DIMENSIONS (MM):**  
26 (L) X 26 (W) X 27 (H)

**SHELF LIFE:**  
NO EXPIRY



# OUTDOOR PRODUCTS





# ELITE CUBES

## CHARCOAL BRIQUETTES

### 10KG (22LB)

**CATEGORY:**  
**PROFESSIONAL**

**SHAPE:**  
**CUBES**

**IGNITION TIME:**  
**6-8 MINS**

**BURNING TIME:**  
**300-400 MINS**

**MOISTURE CONTENT:**  
**6-9%**

**ASH CONTENT:**  
**3-6%**

**ASH COLOR:**  
**GRAY-WHITE**

**PRODUCT DIMENSIONS (MM):**  
**40(L) X 40 (W) X 40 (H)**

**SHELF LIFE:**  
**NO EXPIRY**



# BBQ SUPREME CHARCOAL BRIQUETTES

10KG (22 LB)

**CATEGORY:  
PROFESSIONAL**

**SHAPE:  
HEXAGONS**

**IGNITION TIME:  
10-15 MINS**

**BURNING TIME:  
360-480 MINS**

**MOISTURE CONTENT:  
6-9%**

**ASH CONTENT:  
3-6%**

**ASH COLOR:  
GRAY-IVORY**

**PRODUCT DIMENSIONS (MM):  
45 (DIAMETER)  
150 TO 250 (LENGTH)**

**SHELF LIFE:  
NO EXPIRY**



# BBQ SUPER CHARCOAL BRIQUETTES

## 10KG (22 LB)

**CATEGORY:  
PROFESSIONAL**

**SHAPE:  
HEXAGONS**

**IGNITION TIME:  
10-15 MINS**

**BURNING TIME:  
300-420 MINS**

**MOISTURE CONTENT:  
6-9%**

**ASH CONTENT:  
3-7%**

**ASH COLOR:  
BEIGE-WHITE**

**PRODUCT DIMENSIONS (MM):  
52 (DIAMETER)  
150 TO 250 (LENGTH)**

**SHELF LIFE:  
NO EXPIRY**



# BBQ PRIME CHARCOAL BRIQUETTES

## 10KG (22 LB)

**CATEGORY:  
PROFESSIONAL**

**SHAPE:  
HEXAGONS**

**IGNITION TIME:  
15-30 MINS**

**BURNING TIME:  
360-420 MINS**

**MOISTURE CONTENT:  
1-5%**

**ASH CONTENT:  
1-3%**

**ASH COLOR:  
BEIGE-WHITE**

**PRODUCT DIMENSIONS (MM):  
40 TO 50 (DIAMETER)  
100 TO 250 (LENGTH)**

**SHELF LIFE:  
NO EXPIRY**



# SAWDUST CHARCOAL BRIQUETTES

## 10KG (22 LB)

**CATEGORY:  
PROFESSIONAL**

**SHAPE:  
HEXAGONS**

**IGNITION TIME:  
20-30 MINS**

**BURNING TIME:  
200-300 MINS**

**MOISTURE CONTENT:  
1-5%**

**ASH CONTENT:  
3-6%**

**ASH COLOR:  
WHITE**

**PRODUCT DIMENSIONS (MM):  
45 TO 50 (DIAMETER)  
150 TO 250 (LENGTH)**

**SHELF LIFE:  
NO EXPIRY**





# BBQ ROYAL CHARCOAL BRIQUETTES

## 5KG/10KG (11 LB/22 LB)

**CATEGORY:  
PROFESSIONAL**

**SHAPE:  
CYLINDERS**

**IGNITION TIME:  
10-15 MINS**

**BURNING TIME:  
240-360 MINS**

**MOISTURE CONTENT:  
6-9%**

**ASH CONTENT:  
6-9%**

**ASH COLOR:  
GRAY-IVORY**

**PRODUCT DIMENSIONS (MM):  
45 (DIAMETER)  
100 TO 200 (LENGTH)**

**SHELF LIFE:  
NO EXPIRY**



# HOME

## CHARCOAL BRIQUETTES

2KG/5KG/10KG (4.4 LB/11 LB/22 LB)

**CATEGORY:**  
RETAIL

**SHAPE:**  
CYLINDERS

**IGNITION TIME:**  
10-15 MINS

**BURNING TIME:**  
180-240 MINS

**MOISTURE CONTENT:**  
6-9%

**ASH CONTENT:**  
12-16%

**ASH COLOR:**  
GRAY-WHITE

**PRODUCT DIMENSIONS (MM):**  
45 (DIAMETER)  
80 TO 120 (LENGTH)

**SHELF LIFE:**  
NO EXPIRY



# PRO HARDWOOD BRIQUETTES

10KG (22 LB)

**CATEGORY:  
RETAIL/  
PROFESSIONAL**

**SHAPE:  
HEXAGONS**

**IGNITION TIME:  
3-5 MINS**

**BURNING TIME:  
120-180 MINS**

**MOISTURE CONTENT:  
3-6%**

**ASH CONTENT:  
≤1%**

**ASH COLOR:  
GRAY-WHITE**

**PRODUCT DIMENSIONS (MM):  
50 TO 60 (DIAMETER)  
200+ (LENGTH)**

**SHELF LIFE:  
NO EXPIRY**





# GRILL PELLETS

10KG (22 LB)

**CATEGORY:  
RETAIL/  
PROFESSIONAL**

**SHAPE:  
PELLETS**

**SHELF LIFE:  
NO EXPIRY**



# GRILL SMOKING CHIPS BEECH KILN-DRIED 0.5KG (1.1 LB)

**CATEGORY:  
RETAIL/  
PROFESSIONAL**

**SHAPE:  
SAWDUST**

**SHELF LIFE:  
NO EXPIRY**



# GRILL SMOKING CHIPS OAK KILN-DRIED 0.5KG (1.1 LB)

**CATEGORY:  
RETAIL/  
PROFESSIONAL**

**SHAPE:  
SAWDUST**

**SHELF LIFE:  
NO EXPIRY**



# GRILL SMOKING CHIPS HICKORY KILN-DRIED 0.5KG (1.1 LB)

**CATEGORY:  
RETAIL/  
PROFESSIONAL**

**SHAPE:  
SAWDUST**

**SHELF LIFE:  
NO EXPIRY**





# ACTIVATED CHARCOAL POWDER 1KG (2.2 LB)

**CATEGORY:  
RETAIL**

**SHAPE:  
POWDER**

**SHELF LIFE:  
NO EXPIRY**

